

# What Happened to **Great Earth** Vitamins?

Great Earth Vitamins is now **Earth Wise Nutrition Centers!**

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## WHAT HAPPENED TO GREAT EARTH VITAMINS?

**Great Earth Vitamin Stores are now EARTH WISE NUTRITION CENTERS!**

Great Earth Vitamins Corporate Headquarters closed March, 2009. Numerous years of product outages combined with financial struggles led the once "respected company" to cease operations. Meanwhile, the remaining independently owned Great Earth stores spread throughout the US decided to bond together as the family they have grown to be and take charge of their own destiny.

They created Earth Wise Nutrition Centers with Bernard Kash (a Great Earth store owner since the early 1990s) at the helm to lead this family to a prosperous future. Teaming up with a group of highly respected professionals, doctors, scientists and nutraceutical formulators, they improved the quality and efficaciousness of the Great Earth formulas which are now called Viva Vitamins. Viva Vitamins are proudly made in the USA. You can purchase the Viva Vitamins products with the same confidence as you did buying the Great Earth products for the last 37 years.

Numerous testimonies and Doctor's recommendations say it all: Viva Vitamins are made with the highest quality standards and are backed by outstanding customer service. So, it's no surprise that Viva Vitamins has grown to a line of over 200 products. Earth Wise Nutrition Centers are elated about the great interest in the new franchise and the Viva Vitamins product line.

**Viva Vitamins customer service line is: 888.797.1300**

**Please see our complete line of vitamins at [www.VivaVitamins.com](http://www.VivaVitamins.com).**